UX Strategy for Quote Management v2

Feature/Problem	Users	User Benefit	Outcomes	Challenges	Measurement	Solution Ideas	Hypotheses	Riskiest Assumptions
Portfolios	Managing Directors Office Admin	They can send quotes for portfolios which is a significant portion of their work	Create and view quotes for single and portfolio bids within QM	Seamlessly integrating portfolios into the current QM design	Time to create a portfolio and user sentiment about process	Process for adding a portfolio be virtually the same as adding a single property, maybe the user presses an "add another property" button to have the quote automatically turn into a portfolio quote.	User adoption of QM will increase if users can create and submit portfolios easily	Most of the requirements for creating and reviewing a portfolio has already been solved with the single property desgin
Search Quotes	Managing Directors Office Admin QRM	They can quickly find quotes they looking for	Users will save time browing for quotes by being able to search them	Figuring out what content should be searchable and being able to narrow results down by a few Quotes due to a lot of duplicate content	The time it takes for search results to display and for the user to find the Quote they are looking for	Create a search box near the header that basically works as a live filter based off of whatever they are typing	Users will spend less time looking for bids whe they can search for them	They search can produce specific enough results for the user to quickly find the quote they want
Generate LoE	Managing Directors Office Admin QRM	Users will win more bid by being able to respond to them faster	Standarized LoE's and faster bid response	Figuring out all the types of LoE's and making sure the LoE generation meets user needs	Time it takes to customize and generate LoE	A simple interface that pops up that walks the user through the LoE creation process	Win ratios will increase do to fast response to bids	That LoE's can be stadardized and built with an interface that meets all legal requirements
New Gaps	Managing Directors Office Admin QRM	QM will be more useable and efficient for our users	Better usablity for QM	A gap may arise that could require significant rework	Observing user behavior and see if they are still having the same problem	Solutions for new gaps will be presented once they are known	Build trust with users and increase their useage of QM	The newly discovered gaps will not require significant reworking of the design or development